

# PAC Recognition Gifts

Many PACs distribute member appreciation gifts to incentivize giving at specific levels, reward financial support, and recognize participants within the organization for contributions.

Depending on the item, gifts may be distributed immediately upon making a financial contribution or commitment, or annually to align with renewals, holidays, or fiscal years.

PAC gifts should be chosen based on an organization's culture and what members would most enjoy. Consideration should be given to:

**Overall budget and cost**  
per item adhering to the one-third rule<sup>1</sup>

**Production time**  
including producing a sample

**Packaging and shipping costs**

**Storage space and distribution methods**  
for gifts being given at a later date

<sup>1</sup> According to the one-third rule, an SSF must reimburse that portion of the cost of prizes or entertainment that exceeds one-third of the amount raised in contributions.

## FOOD AND DRINK



- Barware
- Candy
- Coffee with CEO
- Custom wine labels
- Gift cards for food delivery, coffee
- Holiday baskets/food
- Logo cookies
- Spirits
- Trays
- Wine
- Wine glasses or drinkware

## DESK AND OFFICE



- Calendar
- Ceramic or insulated mugs
- Clock
- Coasters
- Crystal - Eagle, Clock, Dome
- Insulated mugs
- Letter opener
- Mouse pad
- Paper cubes/notepads
- Passport covers
- Patriotic desk item
- Pens
- Photo album
- Picture frames
- Stress ball
- Toys
- Travel items

## EVENTS VIRTUAL AND LIVE



- CEO event
- Cooking
- Craft or event
- Dinner/reception
- Event with a Member of Congress
- Guest speaker
- Mixology
- Trivia
- Wine tasting
- Work break (ice cream, coffee, popcorn)
- Raffle or auction
- Tickets to events

## POLITICAL



- Famed DC monuments
- Flags flown over the Capitol
- Policy/Candidate forum
- Political photos/prints
- White House Holiday Ornament

## RECOGNITION



- Club pins
- Letter from CEO
- Name in annual report or newsletter
- Newsletter/political insider info
- PAC charitable match
- Plaques
- Virtual backgrounds
- Social Media tags

## TECHNOLOGY



- Bluetooth speakers
- Custom technology (iPad)
- Laptop skins
- Mobile phone cords
- Noise canceling headphones
- Phone anchors
- Pop-sockets
- Portable electronic charger
- Sanitizing dish for phones

## WEARABLE/USABLE



- Baseball hats
- Belts
- Blankets or throws
- Candles
- Canvas totebags
- Compression socks
- Custom ties
- Dopp kits
- Key chain
- Luggage
- Polo shirts
- Quarter zip pullover
- Rain jacket
- Shawls or scarves
- T-shirts
- Umbrellas
- Vests
- Water bottles
- Wine or lunch totes