

Technology Software and Services

Aristotle's technology platform includes a comprehensive set of tools and features utilized by Political Action Committees (PAC) and advocacy professionals to manage and elevate their programs and campaigns. This robust platform is the foundation for all Aristotle's services. Along with the technology platform, Aristotle provides each customer with an assigned client relationship manager who provides dedicated technical support, unlimited software training, technology best practices, and on-demand, real-time product assistance to ensure that users can quickly and efficiently leverage all of its benefits.

COMMUNICATIONS AND EDUCATION PROGRAMS



Aristotle's technology platform includes a fully integrated email tool that allows you to easily create custom-designed email templates and send education, mobilization, and solicitation emails to your target audiences.

PAC & ADVOCACY WEBSITES

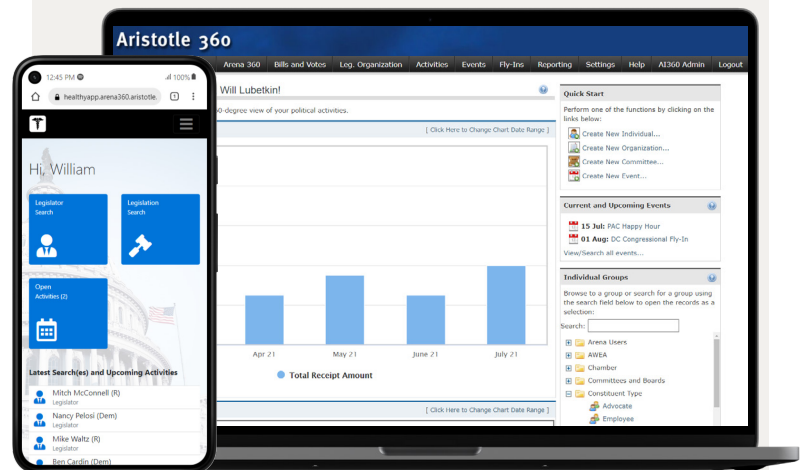


Aristotle will include custom branded advocacy, content, PAC websites and incorporate all specified brand guidelines. Additionally, Aristotle will provide input for content and custom design ideas when requested.

PAC FUNDRAISING



Aristotle's 360 platform provides tools for managing and administering your fundraising program to help you achieve your goals.



POLITICAL ASSET MANAGEMENT AND MOBILE LOBBYIST/EXECUTIVE DASHBOARDS



Our team can create custom, web-based political reports and dashboards, accessible to your team with one click from any device including your phone. Users can retrieve elected official information, stats, PAC data, company metrics and more, to communicate value and information directly to key stakeholders.

FLY-INS



A full-feature fly-in tool helps with managing, scheduling, and hosting logistics for a fly-In or legislative conference.

ADVOCACY CALLS TO ACTION



The action center allows advocates to email, tweet, or call their elected officials with either fixed or customized messages in support of an advocacy campaign.

GET OUT THE VOTE



GOTV campaigns can be executed utilizing Aristotle's email blast platform partnered with the Election Center web portal, which includes online voter registration resources, non-partisan election analysis tools, candidate listings, sample ballots, and other features that facilitate real-time election education.

METRICS AND ANALYSIS



Comprehensive reports are available to analyze and measure the success of your PAC and Advocacy programs. Aristotle's team can build custom, mobile-enabled reports specific to your organization's reporting and information needs.

TECHNOLOGY SOFTWARE AND SERVICES LEADERSHIP



Aristotle's Technology Software and Services team is led by **B. Michael Young**, a 15+ year veteran of leadership positions in the Advocacy and PAC software and services industry. With his Master's Degree in Business Management and Entrepreneurism, and Bachelor's Degree in Information Systems, he's built a team that is both technically proficient and that understands your business needs and is very attentive to your support expectations. Michael has managed the team at Aristotle for over 10 years, bringing together a stellar team of client relationship managers and product experts that deliver unparalleled proactive customer service and technology best practices.